

INTERESTING COLLEGE OF BUSINESS FACTS:

In 1894, at the very first commencement, there were eight graduates in commerce courses, more than all other areas of study combined. The total number of graduates that year was 15.

To illustrate the success of business students, the student newspaper, *Student Life*, wrote in 1905: "Mr. Willard Gardner, a 'crack' stenographer of last year is with the Cache Valley Banking Company; salary \$900.00 a year."

The USU College of Business has 93 full- and part-time faculty members.

The USU College of Business offers 13 undergraduate majors, eight master's programs and two doctorate programs. Enrollment for the college includes 16 doctoral students, 296 master's students and 1,545 undergraduates.

Well-known College of Business alumni include:
Charlie Denson, president of Nike Brand
James Quigley, CEO of Deloitte Touche Tohmatsu
Merlin Olsen, professional football Hall of Famer

INTERESTING USU FACTS:

When classes began in the 1890-91 school year, the university enrolled 139 students, 106 men and 33 women. The fixed entrance fee for Utah State was \$5 per year.

The name Aggie, a contraction of Agriculturalists, was first used in the late 1890s, though as early as 1916 the local paper called the various athletic teams "Big Blue" — an apparent reference to the Blue Ox of Paul Bunyan stories.

Total headcount enrollment for the Fall 2007 at USU (24,421) is the largest in the history of the university. The majority of these students (58%) are enrolled at Logan, while the remaining students (42%) are at regional campuses. In terms of full-time equivalent students (17,128), USU has the third-largest in the history of the university.

USU has three regional campuses and education centers throughout Utah enrolling 10,736 students — up 6.2 percent from 2006.

USU has Extension outreach offices in all of Utah's 29 counties.

QUICK FACTS

GIFT AMOUNT

To be announced today

COLLEGE NAME

Jon M. Huntsman School of Business

RELEVANT QUOTES

Jon M. Huntsman:

"Utah State University is a beautiful and most unique academy for higher education in America. Our family is deeply honored to be intricately bonded with its school of business. We shall provide every possible means to continue its growth toward a world-class institution."

Stan L. Albrecht, USU president:

"We are deeply appreciative of the Huntsman family and their dedication to higher education in Utah. The impact of this generous gift will be felt not only by the College of Business but by the entire university. The Jon M. Huntsman School of Business will help our students prepare to become tomorrow's leaders — locally, regionally, nationally and globally."

Douglas D. Anderson, College of Business dean:

"The College of Business has become a professional school of distinction, a career accelerator for our students and an engine of growth for the state and region. Jon and Karen Huntsman are investing in this school at a time when we have tremendous momentum, and our relationship with them can only accelerate our progress. The Huntsman name stands for excellence and integrity. We are proud and grateful to have their name linked with ours."

JON HUNTSMAN'S PRIOR USU CONNECTIONS

Huntsman previously funded Utah State's Huntsman Environmental Research Center and the David B. Haight Alumni Center. Earlier in 2007, Huntsman also gave a gift of \$850,000 to fund 13 scholarships for students from Armenia to attend USU over a four-year period.

MORE FACTS

See www.usu.edu and www.huntsman.usu.edu.

HISTORICAL TIMELINE

- 1888** The Agricultural College of Utah was founded March 8, 1888.
- 1889** The first business department was formed and named the Commercial Department.
- 1890** The first university classes begin at the Logan campus.
- 1894** The first eight business students graduate.
- 1902** The Commercial Department changed its name to the Department of Commerce.
- 1903** The Department of Commerce changed its name to the School of Commerce.
- 1903** The School of Commerce creates an independent four-year curriculum in business culminating in a bachelor's degree.
- 1918** The School of Commerce becomes the School of Commerce and Business Administration.
- 1957** The Agricultural College of Utah becomes a university, Utah State University.
- 1957** The School of Commerce and Business Administration becomes the College of Business and Social Sciences.
- 1968** Construction begins on the George S. Eccles Business Building.
- 1970** The College of Business and Social Sciences becomes the College of Business, and the George S. Eccles Business Building is dedicated.
- 2007** The College of Business becomes the Jon M. Huntsman School of Business.

JON M. HUNTSMAN

JON M. HUNTSMAN is founder and chairman of Huntsman Corporation, a global manufacturer and marketer of differentiated and commodity chemicals.

Twenty-seven years ago, Mr. Huntsman began a small entrepreneurial plastics packaging business that is now a global manufacturer and marketer of differentiated chemicals. Its operating companies manufacture products including chemicals, plastics, automotive, aviation, textiles, footwear, paints and coatings, construction, technology, agriculture, health care, detergent, personal care, furniture, appliances and packaging. Originally known for pioneering innovations in packaging and, later, for rapid and integrated growth in petrochemicals, Huntsman Corporation today has 14,000 employees, and its 2006 revenues exceeded \$13 billion.

Mr. Huntsman earned his undergraduate degree at The Wharton School of Business at the University of Pennsylvania and subsequently earned an MBA. He has been awarded 13 honorary doctorate degrees at various universities. Mr. Huntsman was a U.S. Naval Gunnery Officer and served under President Nixon as Special Assistant to the President and as White House Staff Secretary.

Jon Huntsman authored a book on corporate ethics entitled "Winners Never Cheat: Everyday Values We Learned as Children (But May Have Forgotten)."

Mr. Huntsman is widely recognized as one of America's foremost concerned citizens and philanthropists. His lifetime humanitarian giving, including contributions to the homeless, the ill and the underprivileged, exceeds \$1.2 billion and has assisted thousands, both domestically and internationally. In 2001, Mr. Huntsman was presented with Ernst & Young's Entrepreneur of the Year Award. In 2003, he received the Humanitarian of the Year Award from CNN's Larry King. His collective gifts to colleges and universities alone exceed \$300 million.

Mr. Huntsman and his wife, Karen, founded the Huntsman Cancer Institute in 1995 to accelerate the work of curing cancer through human genetics. The Institute is now one of America's major cancer research centers dedicated to finding a cure for cancer, as well as a state of the art clinic and treatment center for cancer patients.

Jon and Karen Huntsman are the parents of nine children and grandparents to 56.

PRESIDENT STAN L. ALBRECHT

STAN L. ALBRECHT is the president of Utah State University where he previously served four years as executive vice president and provost. He was appointed president in February 2005.

President Albrecht has acquired a broad range of administrative, research, teaching and outreach experiences throughout his career. This includes administrative assignments as a department chair, academic dean (twice), associate director of a major research institute and academic vice president. At Utah State University, he was dean of the College of Humanities, Arts, and Social Sciences prior to his appointment as provost. He has served in a number of professional assignments, including membership on the Congressional Office of Technology Assessment Panel on Alternatives for Basing the MX missile and as a member of the U.S. Department of Interior's Minerals Management Service Science Advisory Committee.

President Albrecht has authored or co-authored five books and published more than 100 articles in refereed journals and book chapters. His research has been supported by the U.S. Department of Agriculture, the U.S. Environmental Protection Agency, the National Institute of Environmental Health Sciences, and a number of other programs and agencies. He has received outstanding research awards at both the University of Florida and Brigham Young University and several teaching awards. President Albrecht currently serves on the Economic Development Corporation of Utah Board of Trustees, Salt Lake Chamber Board of Governors, and the Wells Fargo Northern Utah Community Board.

President Albrecht is married to Joyce V. Albrecht.

GOVERNOR JON M. HUNTSMAN, JR.

Utahns elected business leader and former United States diplomat Jon Huntsman as governor in November 2004.

Governor Huntsman is working to breathe new life into Utah by bolstering economic development, enriching public education, maintaining unparalleled quality of life and enhancing confidence in public service.

Since assuming office in January 2005, Huntsman has achieved unprecedented tax reform and ended the threat of nuclear waste entering Utah while presiding over one of the hottest economies in the state's history. With record budget surpluses, the Huntsman Administration is focusing on providing for and supporting a competitive education system with attention on early childhood literacy and once again putting the profession of teaching on a pedestal. Governor Huntsman is also focused on health system reform as he works to identify innovative ways to provide health insurance for every Utahn. He currently serves on the Executive Committee of the National Governors Association and is the vice-chair of the Western Governors Association.

Governor Huntsman earned a bachelor's degree from the University of Pennsylvania. His public service career began as a White House staff assistant to President Ronald Reagan and has included senior appointments in the Commerce Department and the State Department, as well as service as Deputy United States Trade Representative. He has twice been unanimously confirmed by the Senate as a U.S. Ambassador. He speaks fluent Mandarin Chinese.

He and his wife, Mary Kaye, have seven children.

COLLEGE OF BUSINESS DEAN DOUGLAS D. ANDERSON

DOUGLAS D. ANDERSON became professor of management and dean of the College of Business at Utah State University in July 2006.

Dr. Anderson received his bachelor's degree in economics and political science, magna cum laude, from Utah State University in 1973 and a master's in economics from USU in 1975. He received a doctorate in political economy and government from Harvard University in 1979 and an MPA from the Kennedy School of Government. In 1978, he joined the Harvard Business School faculty. During the decade he was a member of the Harvard Business School faculty, he taught courses in business strategy, industry and competitor analysis, and production and operations management. He also taught classes in business, government and the international economy in the MBA and executive programs of the school.

In 1987 Dr. Anderson co-founded the Boston-based Center for Executive Development (CED) with three Harvard colleagues. CED has been cited as "the leading firm in the development and delivery of top-level executive education/leadership development programs." For 20 years as CED's managing partner, Dr. Anderson led strategic change initiatives at many global, Fortune 500 companies, including Johnson & Johnson, British Petroleum, Bristol-Myers Squibb, Chrysler, Enterprise Rent-a-Car, Florida Power & Light, Lucent Technologies, Marsh, Inc., Random House and PricewaterhouseCoopers.

At the invitation of the senior partners of Price Waterhouse U.S. and Europe, he served as chairman of the PW Task Force on Governance and has led many workshops in Europe, Asia and North and South America for the partners of PricewaterhouseCoopers. He has also taught for many other CED clients including General Electric, IBM, KPMG, Merrill Lynch, United Technologies, Bearing Point, CIGNA, Banker's Trust and the United States Internal Revenue Service.

From 1981 through 1983, Dean Anderson interrupted his academic career. He served first in Washington as deputy counselor to the Secretary of the Treasury, where he provided support for the Cabinet Council on Economic Affairs and the National Productivity Advisory Committee. From 1982 to 1983, he was corporate director for special projects for Bendix Corporation in Southfield, Michigan. He was responsible for a number of global strategic projects and was named executive secretary of the Allied-Bendix joint merger management task force.

A Logan native, Anderson was active in campus affairs as an undergraduate, serving as editor-in-chief of "Student Life," predecessor of "The Statesman." He was a member of Blue Key, Alpha Sigma Nu, Phi Kappa Phi, and received the Robins Award for "Achievement of the Year." He was selected as Utah's nominee for the Rhodes scholarship. Prior to being named dean, he served as member and vice chairman of the USU Board of Trustees, as a board member of the USU Research Foundation and as a member of the Old Main Society. In 1984 he was honored as "Young Alumnus of the Year." In 1990 he was awarded the College of Business "Professional Achievement Award" and made a life member of the Partners in Business.

Dean Anderson and his wife, Katherine (Wirthlin), are the parents of seven children and four grandchildren.

THOMAS P. GERRITY

THOMAS P. GERRITY is the former dean and Joseph J. Aresty Professor of Management at the Wharton School of Business at the University of Pennsylvania. Prior to Wharton, he was the chairman and CEO at the Index Group. He earned his bachelor's and master's in electrical engineering from Massachusetts Institute of Technology in 1963 and 1964 respectively, attended Oxford University as a Rhodes Scholar, and earned his doctorate from the MIT Sloan School of Management in 1970. Gerrity served as a member of the board of directors of Fannie Mae from September 1991 to December 2006 and as the chairman of the audit committee from January 1999 to May 2006.

PRESIDENT BOYD K. PACKER

BOYD K. PACKER, the Acting President of the Quorum of the Twelve Apostles of The Church of Jesus Christ of Latter-day Saints, was set apart to this position on June 5, 1994. Prior to becoming Acting President, he served as a member of the Quorum of the Twelve Apostles, having been ordained an Apostle on April 9, 1970. Prior to this he served as an Assistant to the Quorum of the Twelve Apostles for almost nine years.

An educator by profession, his career includes service as supervisor of seminaries and institutes of religion for the LDS Church and as a member of the Administrative Council of Brigham Young University.

He studied at Weber College and subsequently received his bachelor of science and master of science degrees from Utah State University. He received an Ed.D. in educational administration from Brigham Young University.

President Packer was born September 10, 1924, in Brigham City, Utah. He served as a bomber pilot during World War II in the Pacific theater. He has been active in community and civic affairs, including service as a city councilman. He has received several awards from civic and educational organizations and institutions.

President Packer served as president of the LDS Church's New England Mission. He is the author of a number of books and other published works. He is an artist, particularly of birds. He is married to the Donna Smith Packer. They are the parents of 10 children.